



## **ROBIN HILKEY**

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robinxhilkey@gmail.com  
+1 347-886-4577

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### **EDUCATION**

#### **RHODE ISLAND SCHOOL OF DESIGN (RISD)**

BFA Graphic Design with  
Honors Concentration in  
History, Philosophy and Social  
Sciences  
2011–2015  
Providence, RI

#### **FIGURE H. LAGUARDIA HIGH SCHOOL**

Visual Arts major  
2007–2011  
New York, NY

### **RECOGNITION**

Featured on Goodtype  
Featured in RISD News  
Honors at RISD  
Foundation Studies Triennial  
Exhibition 2012

### **SKILLS**

#### **HAND**

Illustration  
Painting  
Silkscreen  
Letterpress  
Lettering

#### **DIGITAL**

Adobe Creative Suite CC, CS6  
iMovie  
Keynote  
Final Cut Pro  
Sketch

## **WORK**

### **GRASSROOTS LAW PROJECT**

Lead Designer • July 2020–Dec 2020  
New York, New York— Remote

In-house Lead Designer. Oversaw the rebrand for Grassroots Law Project, managed a junior Designer and worked closely with our Creative Director on the day to day internal and external design needs. Branded GLP's Biden Justice Demands campaign to hold the administration accountable to their promises, designed Washington Post full-page ad featuring a letter from Breonna Taylor's mother.

### **COLOR OF CHANGE**

Designer • July 2019–July 2020  
New York, New York

In-house brand designer, projects include overseeing the COC brand across all our campaigns, activations and events. Design and create digital and printed collateral, support COC's presence at events such as AfroPunk and BlackStar Film Festival. Manage relationship with contracted design agency who handles much of our day-to-day requests. Led the re-brand work for our 2020 Census campaign—Our Count.

### **PURPOSE**

Senior Visual Designer • August 2018–June 2019  
Visual Designer • April 2017–August 2018  
New York, New York

Branding and design work for a range of clients in the social impact space. Projects included logo and site design, social graphics, some light animation/video work, illustration and lettering. Co-facilitated Design Sprint workshops with client project teams. Worked closely with Strategy and Campaigns teams to design and pitch projects. Clients included the Mayor's Office of Sustainability, GreenNYC, Bloomberg Philanthropies, UNICEF, World Health Organization and World Food Programme.

### **(RED)**

Designer • April 2016–March 2017  
Junior Designer • July 2015–April 2016  
Design Team • September 2014–February 2015, June 2015  
Digital Design Intern • May 2014–August 2014  
New York, New York

Created assets for all organizational needs: social media, marketing assets, campaign assets for EAT (RED) DRINK (RED) SAVE LIVES and World AIDS Day, presentations for board and partner meetings, creative direction and executions of various social activations for the (RED) brand as well as working with our partners bringing small promotional campaigns to life as well as product launches and support in potential product pitches. Event design and branding (including menus, signage, marketing assets, social media filters, photo booths, etc).



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### **iCITYARTS!**

Americorps SFS/Freelance Designer • October 2013–May 2014  
Providence, Rhode Island

Primary site for Americorps Scholarships for Service Program. Designed flyers, postcards for events and programs as well as invitations and hand-lettered envelopes for their annual fundraising event.

### **VOLUNTEER WORK**

#### **CHINA'S CHILDREN INTERNATIONAL**

Chinese Adoptee Organization • August 2015 – August 2016

#### **LOVE IN ACTION**

Tutoring program for refugees • May 2013 – May 2015

#### **UGANDA, TANZANIA, HAITI**

Volunteer trips • June–July 2013 • August 2012 • March 2012